



Event Program

Digital Economy Conference, Emirates Palace Abu Dhabi, December 16-17

DEC 2018

Sharing a Vision
Aligning Digital Agendas

Emirates Palace Abu Dhabi – 16-17 December 2018

DIGITAL ECONOMY CONFERENCE



Featuring

- Launch of the Arab Digital Economy Strategy
- Digital Society and Sustainable Development
- Call to action in the era of AI

Patronage, Supporting and Endorsing Organizations



THE GOVERNMENT OF THE UAE



مجلس الوحدة الاقتصادية العربية
Council of Arab Economic Unity



جامعة الدول العربية
League of Arab States



الاتحاد العربي للاقتصاد الرقمي
ARAB FEDERATION FOR DIGITAL ECONOMY



EUROPEAN COMMISSION

Organized by

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Addressing Challenges in Modern Society

A DECADE-LONG INITIATIVE

DEC 2018

SUSTAINABILITY SUMMIT

Endorsed by:



Directorate-General for International Cooperation and Development (DG DEVCO)

Dear community members,

We look forward to welcoming you to Wise Media's 10th summit hosted in Abu Dhabi. This year, while we were addressing you with our "Call to action in the era of AI", we were called to action ourselves by the Government of the UAE, which has taken the lead in promoting the most ambitious and promising collaborative project that ever embraced the entire Arab region with a unifying vision for the future of its digital society. We are indeed honored to join the international Expert Group of luminaries from academia and visionary government sector representatives who have been invited to comment on the strategic study for the Arab Digital Economy to be launched during our first Digital Economy Conference with the support of the League of Arab States and the Arab Federation for Digital Economy. We can of course build on the intensive exchanges of past editions of the Sustainability Summit in Abu Dhabi, Europe and Latin America, and on the official gatherings of the Future Cities, Healthtech Innovation, Automotive Innovation, Electronics Day and Finance Transparency Forum working groups. Let us engage in vibrant discussions and give a remarkable contribution to this defining effort!



Sophie Boyer de la Giroday
President of Wise Media, Organizer of DEC 2018

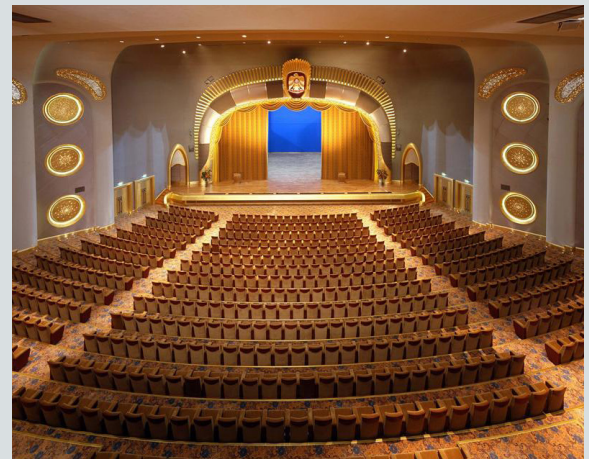
A major milestone

Welcome to a world-class thought leadership symposium focusing on how to define common agendas to address unprecedented opportunities and concerns in the era of AI: the Digital Economy Conference and Sustainability Summit.

This year's summit promotes strategies and programs for the sustainable development of our global society and its evolving economies. It focuses on resource management and modernization of infrastructures, education and labor, future manufacturing, connectivity, mobility and services. It sheds light on digital transformation and the role of disruptive technologies in shaping the outlook of urban and rural communities and key industries across all continents.

Wise Media's tenth summit in Abu Dhabi brings together government representatives and decision makers from international organizations with visionary technology experts. The objective is to support policy makers in their effort to define a roadmap for sustainable development and feed into their shared knowledge as they sit together at the table of innovation to discuss today's digital agendas. Together, governments can best define effective strategies to design and deploy new masterplans and infrastructures.

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DIGITAL ECONOMY CONFERENCE

DEC news:

#DECsummit
@DECsummit2018

www.digitaleconomyconference.com
www.decsummit2018.com

Attend DEC 2018 as a Conference Delegate

REGISTER ONLINE UNTIL NOVEMBER 30th

DIGITAL ECONOMY CONFERENCE

مؤتمر الاقتصاد الرقمي

The Digital Economy Conference is organized by Wise Media and takes place on December 16 and 17 in Abu Dhabi at the Emirates Palace, under the patronage of the Government of the United Arab Emirates together with the Council of Arab Economic Unity, supported by the League of Arab States and the Arab Federation for Digital Economy. DEC is furthermore endorsed by the European Commission with the participation of the Director General for International Cooperation and Development.

DEC invites visionary leaders, policy makers and pioneering technology experts who can steer investments driving change in the digital society. Participation in the event is free of charge. All delegates, including members of government delegations and invited guests, must complete registration online. Seating is limited and access to the event is subject to approval by the Organizers and the hosting Government. DEC 2018 conference delegate policies apply. www.digitaleconomyconference.com/Registration/

LAUNCH OF THE ARAB DIGITAL ECONOMY STRATEGY

DEC 2018 is a milestone event for the digital agendas of Arab countries, presenting the results of a comprehensive study for a regional digital economy for the Arab states. The Arab Digital Economy Strategy will be discussed by government sector experts from around the world and key representatives from academia from Cairo University, Harvard University, Al Akhawayn University, University Paris Sud, University of Florida and MIT. The Strategy will be officially launched at DEC 2018 and illustrated to government delegations representing the 22 member countries of the League of Arab States.

Under the Patronage of



UAE Government

With



Council of Arab Economic Unity

Supported by



League of Arab States



Arab Federation for Digital Economy

Digital Economy Conference: a thought leadership symposium on digital transformation for sustainable development

An outstanding agenda

DEC 2018 will offer a top class two-day conference agenda, with simultaneous translation to and from Arabic to facilitate the experience of government delegations from the region and guests. Speakers from around the world will be illustrating the status of technology projects worldwide.

- **DAY 1** - Global outlook and Arab digital economy agenda
- **DAY 2** - Are we ready for breakthrough innovation?

DEC 2018 discusses today's digital agendas in light of the advent of disruptive technologies such as Artificial Intelligence (AI), Big Data, Robotics, Blockchain, Electric Cars. High-profile networking opportunities are secured for all participants and exclusive meetings are organized during the two days for select delegations and working groups.

DEC 2018 - Emirates Palace Abu Dhabi, December 16-17



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DEC community:

DEC initiatives engage the broader community year-round

Conference Agenda Day 1

SUNDAY, DECEMBER 16th

09:00

A Common Vision for the Region

- H.E. Dr. Ali Al-khouri, CAEU Advisor and Chairman of the Arab Federation of Digital Economy

Moderator: Richard Kerby, President, Richard Kerby LLC

- Vincenzo Aquaro, Chief, Digital Government Branch, DPIDG, UN DESA
- Atef Helmy, Former Communications and IT Minister, Egypt
- Peter Diry, Minister Counsellor for Digital Policy, EU Delegation to the UAE
- Dr. Hesham O. Dinana, Key Researcher, Arab Digital Economy Strategy

Global Outlook

Moderator: Sophie Boyer de la Giroday, President, Wise Media

- Stefano Manservigi, Director General, European Commission DG DEVCO
- H.E. Tarek Amer, Governor, Central Bank of Egypt
- Major General Gert-Johannes Hagemann, Deputy Commander, NATO HQ Rapid Reaction Corps
- Dr. Hany Torky, Chief Technical Advisor at the United Nations Development Program (UNDP)

11:00

Coffee Break

11:15

A new Agenda for Education and Labor

Moderator: Dr. Ravi Gupta, Elets Technomedia

- Prof. Ahmed Bounfour, Chair Professor, European Chair on Intangibles, Paris-Sud University
- Dr. Gregory Curtin, Global Advisory Board, Future of Urban Dev. & Services, World Economic Forum
- Morten Meyerhoff Nielsen, Fellow, Operating Unit on Policy-Driven Electronic Governance, United Nations University

12:00

Welcome note from the UAE Government
Welcome note from the League of Arab States

LAUNCH OF THE ARAB DIGITAL ECONOMY STRATEGY

H.E. Mohamed Ismail Al Rabea, Secretary General,
the Council of Arab Economic Unity (CAEU)

13:30

Lunch

15:00 Presenting the Arab Digital Economy Strategy in its Scenario

- Prof. Mohamed Othman Elkhosht, President, Cairo University
- Dr. Hesham O. Dinana, Key Researcher, Arab Digital Economy Strategy

15:30 Emerging Technologies for the Arab Region

Moderator: Abdulla Al Hamid, Managing Partner, InterMid

- Dr. Michel Rogy, Practice Manager Digital Development Africa and Middle East, World Bank
- Siim Sikkut, Government CIO, Estonia
- H.E. Mohammed Ben Amor, Secretary-General, Arab Information and Communication Technology Organization (AICTO)
- Prof. Birgitte Andersen, CEO, Big Innovation Center

16:30 Living in the Digital Society

Moderator: Zhanat Zhakhmetova, Deputy Chairman, Zerde National Infocommunication Holding

- Thierry Delville, Partner PWC, Former Ministerial Delegate for Security Industry, Ministry of Interior, France
- Khaled Sellami, Director General, E-government Unit, Presidency of the Government, Tunisia
- João Vasconcelos, Policy Analyst, Reform of the Public Sector, OECD

17:30 End of Day 1 conference sessions

DEC 2018

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With

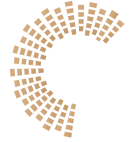


Council of Arab
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SUSTAINABILITY SUMMIT

SUSTAINABILITY
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HEALTHTECH
INNOVATION

Automotive
INNOVATION

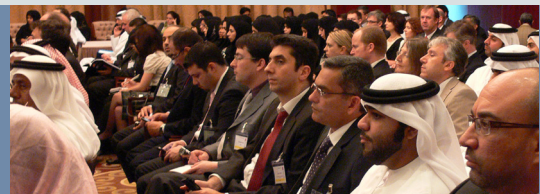
Future Cities

Electronics Day

FINANCE TRANSPARENCY FORUM

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Conference Agenda Day 2

MONDAY, DECEMBER 17th

DIGITAL ECONOMY CONFERENCE

09:00 Words of Welcome

- Chris Ferguson, Director - National, International & Research Cabinet Office, Government Digital Service, UK
- Richard Kerby, President, Richard Kerby LLC

CALL TO ACTION IN THE ERA OF AI

10:00 Healthcare Leveraging Disruptive Technologies

- Moderator: Geert Mareels, Director, Digital Archive Flanders, Government of Belgium
- Dr. Lara Srivastava, Head of New Initiatives and Emerging Technologies, International Telecommunication Union (ITU)
 - Dr. Gianluca Misuraca, Member of the Expert Group, Arab Digital Economy Strategy
 - Iain Patterson, Former Director, Government Digital Service, UK

11:00 Coffee Break

11:15 Finance in the Digital Economy

- Moderator: Dr. Gregory Curtin, Global Advisory Board, Future of Urban Dev. & Services, World Economic Forum
- Utpal Chakraborty, Head of Artificial Intelligence and EVP, Yes Bank
 - Prof. Stan Uryasev, Director of the Risk Management and Financial Engineering Lab, University of Florida
 - Dr. Gino Baldi, Professor of Digital Transmission, Sapienza University Rome

12:15 Lunch

14:00 Developing the Policy Framework for the Arab Digital Economy

- Moderator: Eric Kavanagh, CEO, Bloor Group
- Hon. Suvi Lindén, Former Minister of Culture and Former Minister of Communications, Finland
 - Dr. Gérald Santucci, Ambassador, Interop-VLab and Former Adviser on Cross-cutting Policy / Research Issues, EU Commission
 - Marc Ribes, Expert in ICT and e-Government Development Strategies
 - Dr. Adla Ragab, Director of CEFRS, Faculty of Economics & Political Science, Cairo University
 - Dr. Nagwa Samak, Head of Economic Department, Faculty of Economics and Political Science, Cairo University

15:00 Digital Transformation for Sustainable Development

- Moderator: Wyatt Kash, Senior Vice-President, Scoop News Group
- Deniz Susar, Governance and Public Administration Officer, Digital Government Branch, DPIDG, UN DESA
 - Gareth Warner, Director, IoTConnect, Sigma Solar Africa
 - Prof. Driss Kettani, Professor of Computer Science, School of Science and Engineering, Al Akhawayn University, Ifrane

16:00 Coffee Break

16:30

Closing Session

Key takeaways from the Digital Economy Conference 2018

DEC 2018

© 2018 Wise Media AG. This is the Agenda as of 11 December 2018. The final program may differ from the one listed here in terms of speakers, content of the presentations, sessions and speaking slots.

17:00 End of Digital Economy Conference 2018



SUSTAINABLE
DEVELOPMENT

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DEC Official Media: decvoices@depress.com

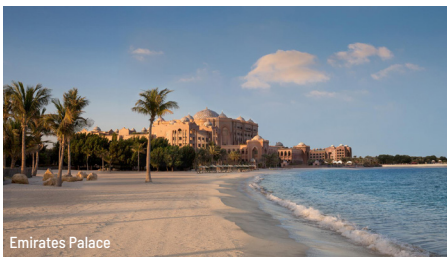
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A world-class venue

The Emirates Palace Abu Dhabi



DEC 2018: Abu Dhabi (UAE) – 16-17 December 2018

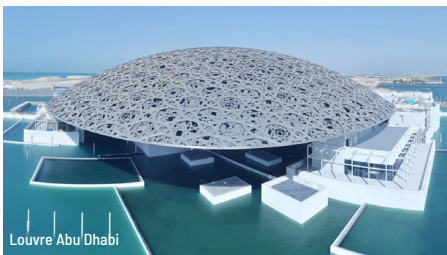
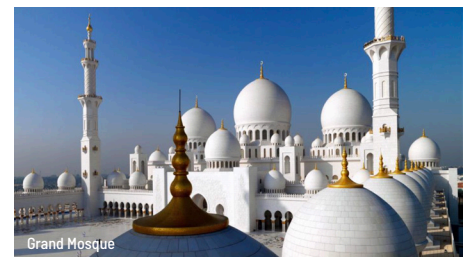


Emirates Palace Abu Dhabi

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United Arab Emirates
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A shining landmark of the United Arab Emirates, the Emirates Palace is signposted on all routes into the capital of the UAE. Just 40 minutes from Abu Dhabi International Airport and 90 minutes from Dubai Airport, Emirates Palace is located close to the Sheikh Zayed Grand Mosque, one of the world's largest, standing out as the only one that captures unique interactions between Islam and world cultures. The Marina Mall and major tourist attractions are also close to the Emirates Palace. For accommodation options, contact DEC Organizer:

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www.digitaleconomyconference.com

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